

About me

I am a person who is very interested in the world of programming and the world of computers, this love has existed since I was a vocational high school student. The world of programming taught me a lot how to be a person who is patient, diligent, disciplined, and hardworking (self working and team work).

Erick Irwansyah

Digital Marketing Specialist

Bengkulu, 12 Mei 1997



+62-858-0993-3656



erickirwansyah5a@gmail.com



Triraksa Village 2, Tangerang



Experience



IT STAFF – PT. BIMALYNDO HAJAR ASWAD 2018 – 2020

- Ensured all devices and peripherals ran smoothly
- Monitored and maintained internet connectivity
- Created promotional videos and designs
- Performed software and hardware updates



GRAPHIC DESIGNER – PT AREA CORP 2020 – 2021

- Designed videos and promotional materials
- Created print designs (logos, banners, calendars)
- Produced customer orders such as brochures and posters



WEB DEVELOPER – PT. ANEKA INTERNIAGA GEMILANG 2021 – 2022

- Maintained and optimized websites
- Performed website maintenance tasks
- Wrote SEO articles
- Managed advertising campaigns on Google Ads, IG Ads, Facebook Ads
- Designed marketing tools and promotional materials



DIGITAL MARKETING LEADER – PT. ANEKA INTERNIAGA GEMILANG 2022 – 2024

- Managed digital marketing team : web development, video editing, motion graphics, graphic design, 3D animation, and IT support
- Ensured company website ranked on Google Top 10
- Led the creation of marketing content and strategies
- Conducted KOL collaborations for marketing purposes



FREELANCE & SELLER APP- PT. TIM KODING INDONESIA 2024 - NOW

- Created promotional designs and printed media materials
- Developed web-based applications according to client needs
- Produced digital products and sold them on the Timkoding.com platform

Keahlian

- PHP & MySQL
- Photoshop
- Networking
- WordPress
- Google Ads
- IG Ads
- FB Ads
- English (Active)
- Copywriting
- Flutter

Education

- **DEHASSEN UNIVERSITY** 2015 – 2020
Computer Science
- **SMK 03 SELUMA** 2012 – 2015
Computer and Network Engineering

ORGANIZATIONAL EXP.

- **KAMMI** 2016 – 2019
The Unity of Muslim Students of Indonesia
- **FSLDK Indonesia** 2016 – 2019
Forum for Campus Da'wah Institutions Network in Indonesia